

# Emergence of Digital Twins

*Is this the march of reason?*

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Multiple forms of digital transformation are imminent. Digital Twins represent one concept, where we may use tools and technologies to “map” data and information from atoms to bits. It is gaining momentum because the “map” can act as a “compass” to reveal the status of atoms (things, devices, components, parts, machines), hence, visibility and real-time transparency. Adoption of digital proxies or digital duplicates faces hurdles due to lack of semantic interoperability between architectures, standards and ontologies. Technologies necessary for automated discovery are in short supply. Progression of the field depends on convergence of information technology, operational technology and protocol-agnostic telecommunications. Making sense of the data, ability to curate data, and perform data analytics, at the edge (or mist, rather than in the fog or cloud) is key to value. Delivering algorithm engines to the edge, are crucial for edge analytics, when latency is critical. The confluence of these, and other factors, may chart the future path for Digital Twins. The number of unknown unknowns, and the known unknowns, in this process, makes it imperative to create global infrastructures and organize groups, to pursue the development of fundamental building blocks, and new ideas through research.

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*Being Digital* (Nicholas Negroponte, 1996) and *When Things Start To Think* (Neil Gershenfeld, 2000) introduced the public to the potential emergence and the rise of smart machines. About a decade later, Jeff Immelt of GE started to market these ideas in their *minds and machines* campaign, claiming a future where self-organizing systems, sub-systems, multi-component subunits and modular embedded code, shall define the next generation of adaptive intelligent machines. When can we expect the *next generation* to start?

In 1513, the discovery of the isthmus at Panama by Vasco Núñez de Balboa triggered the idea of creating a trans-oceanic canal. Francisco Lopez de Gomara suggested (in his book, 1552) Panama, Nicaragua, Darien and Tehuantepec as choices for a canal. Not for another 300 years, not until the 19<sup>th</sup> century, would the canal building actually commence under the leadership of Ferdinand Marie Vicomte de Lesseps a French diplomat. Ferdinand de Lesseps (19 Nov 1805 to 7 Dec 1894) could not complete the Panama Canal and did not live to see the successful completion of the Panama Canal in 1914 by the US Army Corps of Engineers.<sup>1</sup>

Creating intelligent adaptive machines faces a similar uphill battle. Our optimism is not unfounded but it may be burdened by the dead weight of old technology. Paving the path for new theories, new concepts and new forms of connectivity in engineering design of future systems may lead to intelligent (?) machines. A greater challenge may be introducing cognition in systems due to our wobbly understanding of intelligence<sup>2</sup> (AI).

Companies afraid to delve deeper are retrofitting existing machines to designate them as *connected*. Attaching sensors to collect data makes them *smart*. Workflow on steroids is the *intelligence* in analytics. Others are collecting and feeding big (noisy) data sets to existing software systems and *voila* cognitive software systems emerge! The tapestry of buzz words and patch-work of programs are introducing glaring gaps, generating errors, callous disregard for physical safety, and inept approach to cybersecurity<sup>3</sup> in general.

One reason for the confusion, perhaps, is our general inability to ask correct questions. These are some of the questions from the field. What machines, devices and systems may be built with the tools and technologies at hand? How should we build and use them? Do we really want to just connect everything to collect big volume of data? Is it really all about data? What is data curation? How can we teach machines to achieve specific goals? Are these the correct questions to ask? Are these questions worth answering?

The debate rages on about answers. These and other related questions may find some answers hidden in bio-inspired design principles. Progress in bio-MEMS, bio-NEMS and molecular machines<sup>4</sup> coupled with biological mimicry and cybernetics<sup>5</sup> are elements which may (?) converge with AI<sup>6</sup> in an over-arching strategic<sup>7</sup> plan. Integrating that plan to inform engineering design is the Holy Grail. The command, control, and coordination of bio-inspired engineering design requires hardware-software synchronization, *by design* (not later).

Time-synchronized hardware-software integration is one hallmark of cyber-physical systems<sup>8</sup> (CPS) which is the foundation of embedded<sup>9</sup> systems. The concept of digital twins may have been suggested by NASA. Time guarantee (concurrency) in embedded systems plays a critical role in aero/astronautics. Advancing digital twins as an agenda for the industrial-information age must adopt practices<sup>10</sup> borrowed from CPS<sup>11</sup>.

The current advocacy to advance the principles and pervasive practice of digital twins, from manufacturing to healthcare, calls for connectivity, by design. Systems should be able to discover, inherit, evaluate and share intelligence across sub-components and coordinate to turn on/off modular code embedded in sub-systems. We may monitor, analyze, control units (PLC) and sub-units level in real-time (<sup>12</sup>sensors, actuation) and visualize operations not only at the system level on site but attempt to view the operation of the ecosystem<sup>13</sup>. The latter, may accelerate the true future of digital transformation using a systems engineering approach.

## 2.1 SIGNAL VS NOISE – IoT VS DIGITAL TRANSFORMATION

The term IoT may have been coined at the MIT Auto ID Center (1999), but the past, present and future<sup>14</sup> concepts of IoT have been brewing for almost a century. A few milestones include Isaac Asimov's "Sally" the fictional autonomous car<sup>15</sup>, Herbert Simon's seminal paper<sup>16</sup> ("talk to the computer"), Hiroshi Ishii's idea of "Tangible Bits" (People, Bits and Atoms<sup>17</sup>), Mark Weiser's paper<sup>18</sup> "Activating Everyday Objects" as well as the 1991 article in Scientific American<sup>19</sup> and the vision<sup>20</sup> of the "networked physical world" by Sanjay Sarma<sup>21</sup>, David Brock and Kevin Ashton (2001). The IoT roadmap<sup>22</sup> promises to be even more dynamic in the future and scholarly discussions, including one by Alain Louchez<sup>23</sup> outlines the layers of influence.

IoT is a digital-by-design metaphor and a paradigm for ubiquitous connectivity. The value proposition rests on proper use of the plethora of tools and technologies that must converge to make sense of the data. The hypothetical transparency is of little use without the data of things, if we wish to profit from IoT applications. On the other hand, digital transformation is a cacophony of ideas open to innovation from wireless systems<sup>24</sup> as well as broadband communication<sup>25</sup> and the advent of 5G which may enable time critical<sup>26</sup> operations. The latter, if combined with 8K<sup>27</sup> visualization, may catalyze robotic surgery. Masses may benefit from standard surgical procedures such as laparoscopic cholecystectomy, appendicitis and phacoemulsification (cataracts).

CNC machines, ERP, Web 2.0, fixed-task robots are examples of waves of digital transformation in business. The 2012 proposal<sup>28</sup> from Sanjay Sarma of MIT Auto ID Labs to pursue a **Cloud of Things** initiative resonated globally and the concept was promoted by others (Finland<sup>29</sup>, France<sup>30</sup> and South Korea<sup>31</sup>, to name a few). The next wave appears to be the transition from manufacturing products (items to be sold), to the creation of a service ecosystem, around the product, to sell the service as a pay-per-use model. Digital transformation includes establishing a digital leash to monitor, promote, connect, track and trace in order to monetize every point of contact in the relationship (digital CRM), not only once (sales of product), but over the life time of the product. Hence, product lifecycle management evolves to digital PLM with quality of service (not product delivery) as the KPI, and monetization tool. Quality of service (QoS) emerges as the *readiness* metric to gauge customer satisfaction. If QoS metrics are maintained by the provider(s) or manufacturer(s), then the client or customer is expected to pay for the QoS level associated with the product-service, per contractual agreement.

In instances where the product is not an object (eg, teleco provider. the business models are inextricably linked to "outcomes" the customer expects. Monetization of digital transformation from an outcome-based model is complex, due to the ecosystem of players and alliances. It is not easy to optimize and arrive at the point of convergence, to deliver the outcome as a seamless function, which involves end-to-end value chains.

Even more complex is the task associated with monitoring each instance of engagement, for micro-revenue and its disbursement. We need to track each instance, and maintain a record of connectivity, in an irrefutable evidence log (eg blockchain<sup>32</sup>). The latter may act as a digital ledger<sup>33</sup> to validate fractional micro-payments, due from each point of contact (PoC). The digital id of the service, delivered at the PoC, identifies the member of the supply chain providing the unit of service, at that specific instance. The latter may be a part of the sum of services, in the portfolio, that defines the service, and QoS the customer expects. The customer pays for the final outcome (value in the value chain). The sum of the parts must be delivered *before* the value perishes. The duration of that value may be widely divergent (compare retail vegetables to predicting risk of diabetes).

Synthesis of the parts to act as a seamless function is the challenge. Who will build the parts of the platform which will be sufficiently open, and interoperable, to connect with the innumerable end points on the edge? Who will build the blocks to represent the digital modules? Who will build the blocks for the blockchains?

## 2.2 DIGITAL TWINS

### Scenario -

Schlumberger is monitoring a drill-head in operation, on a drilling platform, in Outer Hebrides to determine the MTBF (mean time between failure) metric, and trigger replacement, to prevent work stoppage on the rig.

The camera at the tip of the drill-head, and drill-head (drill-case) associated sensors (vibration, temperature, gyroscope, accelerometer) transmits (wired, wireless) video, audio and other data which must be analyzed as close to real-time as possible, with respect to object identification, precision geolocation and process linkage. AI (?) analytics updates MTBF metrics. Depending on MTBF range (80%, 90%) as decided by business logic (when to replace), the drill-head spare parts supply chain (service, fulfillment) must be connected to auto-trigger the “head” when the MTBF range is reached. Purchase orders [supplier(s)] are followed by transport and logistics for delivery, and workforce scheduling, to execute the replacement prior to breakage (payment, contracts, invoices, and accounts payable, must be connected). Data about the drill-head, and lag time for each process/operation is captured by the operations management team, at a remote location, for future aggregate studies or collective evaluations. Can we visualize this entire end-2-end process as a Digital Twin operation?

In our current *modus operandi* this operation involves a plethora of operational silos (drilling operation, mechanical engineering, systems, supply chain, finance, human resources), software (connectivity between different locations, cloud infrastructure, cybersecurity) and hardware (not only the spare parts and drill-head but also the computational hardware/servers at different locations which are essential for IT infrastructure).

The concept of DIGITAL TWIN posits that the flow of data, process and decision (outlined in this hypothetical scenario) is captured in a software *avatar*<sup>34</sup> that mimics the operation or offers, at the least, a digital proxy.

The 3D “twin” or its digital proxy, may be visualized by an analyst or manager, on a location agnostic mobile device (phone, iSkin). Drilling down on a schematic illustration with the word “drill-head” may link to the live video-feed from the drill-head camera which opens up on a new GUI (tab or window). Data fields (features, attributes, characteristics) related to the drill in operation (pressure, torque, depth, temperature, rotations) are visible by clicking on the icon for the drill. A plot showing the data, approaching the MTBF metric, may be instantiated using a command (icon “plot data”), to show how the live sensor data is feeding the dynamic plot, displaying the characteristics of the drill-head, and the rate at which it is approaching the MTBF range, set by humans or the system (prescriptive and/or predictive values based on, or “learned” from, earlier iterations).

It should allow for “what if” analysis, if the analyst viewing the Digital Twin, wishes to change the MTBF range and explore how the downstream processes may change (see principles of <http://senseable.mit.edu/>). The digital twin for supply chain should spring into action, displaying delivery lag times from different suppliers, and cost of normal vs expedited delivery. The material composition of the alloy used in manufacturing the drill-head should be visible. The analyst may use an *ad hoc* selection process and identify a new vendor. Can the system trigger process workflow to alert the people (roles) along the way to clear the requisition, and generation of purchase order, for the new supplier? Can it auto-verify the new supplier to check credentials, inventory, cost, transportation scheduling, quality of service reports and customer reviews of prior contracts?

We are still on the mobile device or laptop with the Digital Twin app or its digital proxy. We watch drill-head in action and a window displays the real-time data/analytics approaching MTBF. Using a different app, we identify a supplier to custom-design and 3D print-on-demand drill-head with precision fit (think prosthetics, hip joints). To improve the fit, the supplier ([www.quickparts.3dsystems.com/social-solutions/](http://www.quickparts.3dsystems.com/social-solutions/)) downloads the video feed (from the cloud) of the drill-head operating in Outer Hebrides. The manager monitoring the end-to-end chain [a] selects the team of engineers who will replace the 3D printed drill using a HR menu which lists skill sets, proficiencies and years of expertise by category [b] pre-sets the command on the digital twin to actuate the replacement supply chain process, when MTBF is 72% because fulfillment takes 21 days, and by then (that is, 21 days later) the MTBF is predicted to reach 85% (code red – replacement mandated).

Each sub-unit provider must collaborate and synchronize (systems, standards, semantic interoperability) their role in the operation, and the representation of their function in the digital proxy, or in the digital twin model, in real-time. The plethora of system providers, suppliers, third party software, analytics, cloud storage and hardware component manufacturers - also - expects to be paid for the outcome desired by the company.

The design of content, and connectivity between such vast system of systems, calls for new principles of model-based systems engineering, which will integrate global standards to anchor architectures<sup>35</sup> responsible to drive the digital by design paradigm. New models must inculcate the IoT digital-by-design metaphor with respect to connectivity by design, interoperability between standards by design, and security by design. The silos of OT, IT and telecommunications must converge, to create this new digital-by-design foundation for digital proxy and/or digital twins (digital proxy plus 3D models). In this paradigm shift, objects and things may not be baptized *after* birth to follow the digital persuasion, but will be born free of the analog baggage, and will not need a path to digital transformation because they will be *born digital*.

## 2.2.1 CONFIGURING DIGITAL TWINS: CREATING THE BLOCKS - THE BLOCKCHAIN PARADIGM?

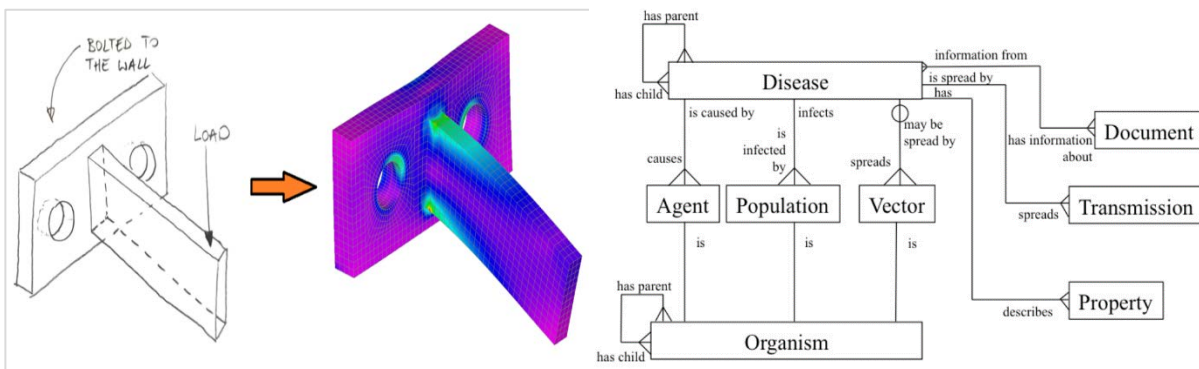
Lessons from cyber-physical systems (CPS) with respect to operational time synchronization may be key for certain forms of architecture for digital twins. Without open repositories, the process of creating (building) digital twins and the adoption of digital twins may be restricted to an industrial oligopoly. The vast majority of users cannot deploy an army of engineers to create custom digital twins for their exclusive experiments.

Rapid diffusion of digital twins calls for open source entity level models of sub-components (units). Think of each SKU listed in a BOM (bill of materials), as a system is made up of sub-systems. Next, imagine each sub-system with unit parts to serve as the “block” or base level unit which needs to be created (built). The “old world” notion may have stopped at the physical manifestation - the actual unit made of tangible materials.

In the era of digital twins, we will call on the *source*, that is, the CAD/CAM model owner of that unit, to create and contribute to a common repository (?) the software representation of the unit replete with the physics of the material and the engineering characteristics of its operational functionality. For example, the physics of the part will inherit natural laws which governs all entities. For example, if a spare part were to fall off a table (on this planet), it will fall *down* at a rate defined by the acceleration due to gravity of  $9.8 \text{ m/s}^2$ . The latter is an inherited<sup>36</sup> attribute from the laws of physics (characteristic which forms the base in a ‘layer cake’ model).

To the informed mind, it is clear, we have encountered and entered the domain of semantics and ontologies.

The digital twins of the granular units (parts), to be useful, must be connected by their relationships to the relevant data feeds from sensors/gateways. These entity relationship models and parts (connectivity) must be accessible to managers or analysts who can drag and drop the parts from the repositories on a “sense” table (device GUI). The ontology of entity level relationship models for digital twins may borrow from bio-inspired principles. Elements<sup>37</sup> from disease models, for example, a bio-surveillance model, is shown below.





To the untrained eye the cartoons may not suggest the cryptic complexity that must form their foundation. These foundations are “layer cakes” (for example, TCP/IP) which must be able to communicate with other “layer cakes” (for example, semantic web<sup>38</sup>) built on other principles, concepts or ontological frameworks. Hence, it is imperative that we minimize the number of such architectures in order to fuel interoperability between these architectures (requires interoperability between standards, access to open data dictionaries).

The abstraction of the building blocks necessary for the digital twin movement may be similar, in principle, to the building blocks necessary to implement the use of blockchains, as a trusted ledger of connected instances. Who can we trust to build the blocks? This is a question of grave importance facing the practitioners of digital twins and blockchains. Both these concepts share homologies with IoT as a digital-by-design metaphor. The “block” in IoT may be the integrated platform, synthesized from subunits or blocks, containing data, of things.

The rate limiting step, which defines the functionality of all of the above, is inextricably linked with and driven by the principles and practice of connectivity. In order to deliver value, connectivity must span a broad spectrum of dynamic ecosystems. Implementation of such connectivity must be protocol-agnostic, location agnostic and time sensitive (maximize transmission, minimize steps), with respect to the sense and response, between the edge and the core. Since IoT is expected to connect trillions of things, scalability is a key enabler.

Have we encountered such “block” and “connectivity” concepts elsewhere? Perhaps the common answer may be in Agent<sup>39</sup> systems. Marvin Minsky’s *brain connections* related abstraction<sup>40</sup> “cube on cube” illustrates this concept where each cube is a software Agent. It is relevant to this topic because each cube may be viewed as a “block” in the blockchain or a baseline ‘unit’ in the digital twin paradigm (digital copy of physical entity). The origin of the concept from software Agents, emphasizes the link to its semantics, and ontology, related roots.

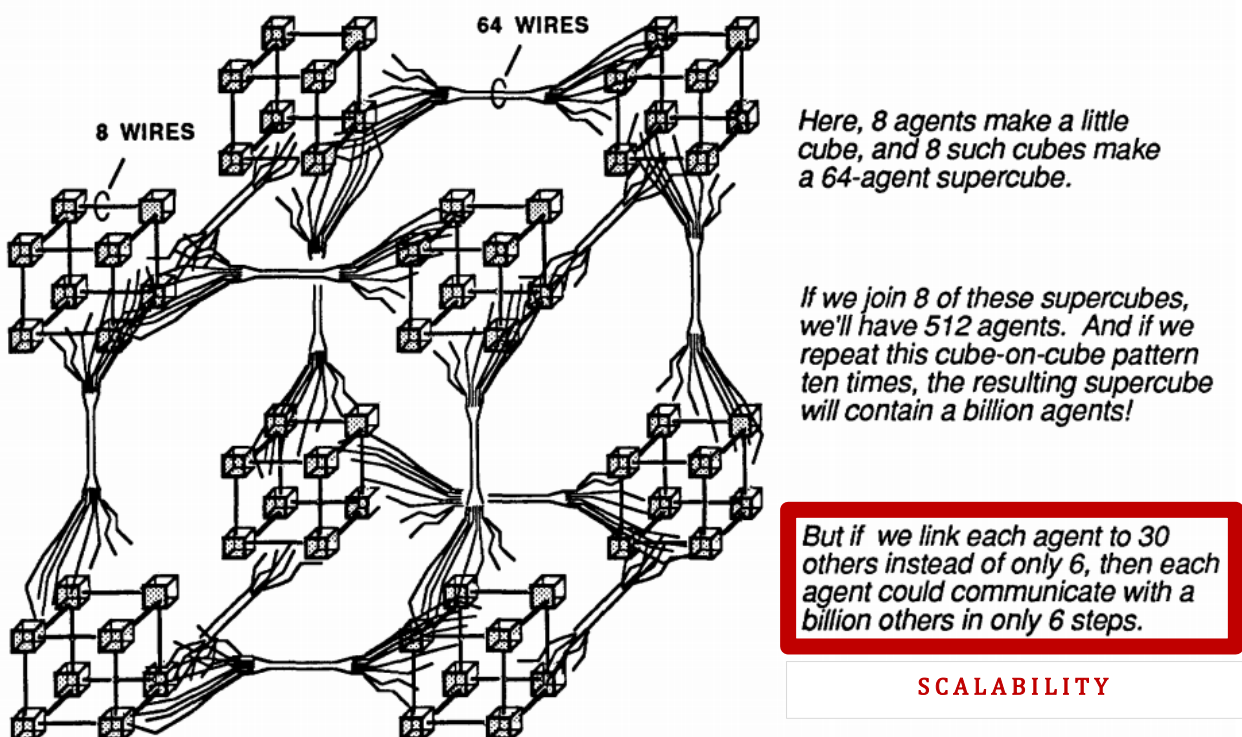


Illustration from page 315 (Appendix: Brain Connections) from *Society of Mind* by Marvin Minsky. MIT, 1985

The illustration (cube on cube) may render it easier to imagine how Minsky's abstraction and the principle of "blocks" may be useful to represent objects, data, process and decisions (outcomes). The blocks, if and when connected, may create or synthesize a variety of entities or networks<sup>41</sup> joined by common digital threads. For example, alignment of appropriate blocks can lead to creating platforms necessary for implementation of IoT. Parts and sub-units, can be configured, to create a digital twin of a machine (drill-head). Instances and units of transactions, represented as blocks may constitute a digital ledger of events similar to financial blockchain.

For a scenario at hand, please consider the act of driving your automobile (if you can still use a gas guzzler with an internal combustion engine<sup>42</sup>) to the proximity of a dispenser in a gas station (petrol pump).

Your car recognizes "arrival" at the gas station, correlates with low fuel reserve and unlocks the gas inlet. The petrol pump recognizes that your car is within the necessary proximity to the dispenser and recalls your choice for unleaded product. The nozzle from petrol dispenser discovers the gas inlet, and commences fill-up, when your inlet allows, and confirms that the nozzle delivers petrol, not diesel. Once refueling completes, you see a green icon on your dashboard. You receive a SMS, indicating completion of fueling. The latter auto-triggered a financial transaction, to match the amount for fuel. Your bank confirms payment over the iSkin.

The convergence of IoT, digital twins and blockchain is evident (above). The ecosystem of enterprises, when dissociated by *modular* structures and associated by function, in an operational sequence, presents a series of steps, which can be sub-divided into "blocks" which are not only things/objects but software Agents, unit of work, process, authentication, authorization, decisions, outliers, feedback, security, metrics, dependencies.<sup>43</sup>

#### Who will build these blocks?



**Blocks** – a seamless operation represents an array of functions converging from diverse partner companies<sup>44</sup>

As it is with IoT, there will not be any one industry or company which may claim to be the front-runner. The modular building blocks, for the domains spanning and *overlapping* IoT, digital twins and blockchains (not limited to financial transactions) are quintessential to the global economy. The idea of a distributed team, or teams entrusted to architect these blocks, may seem reasonable. But, the fractured state of the world and the intrinsic impact of natural language (in)competencies on creating semantic dictionaries and ontological frameworks introduces socio-technical incongruities. Hence, credible academic leadership of industry-government consortia, in partnership with global organizations or standardization bodies, may be an option.

If a few global alliances create the blocks, and agree to establish the tools for interoperability, then we may anticipate a future global repository<sup>45</sup> for these digital blocks to accelerate global digital transformation. The ubiquitous need for principles and practice of connectivity<sup>46</sup> is salient to this discussion. The value expected from connectivity, assumes the operation of multiple ecosystems, which must *converge*, to *deliver* the value. The table below suggests some of the layers, and components, necessary for this engineering ecosystem.

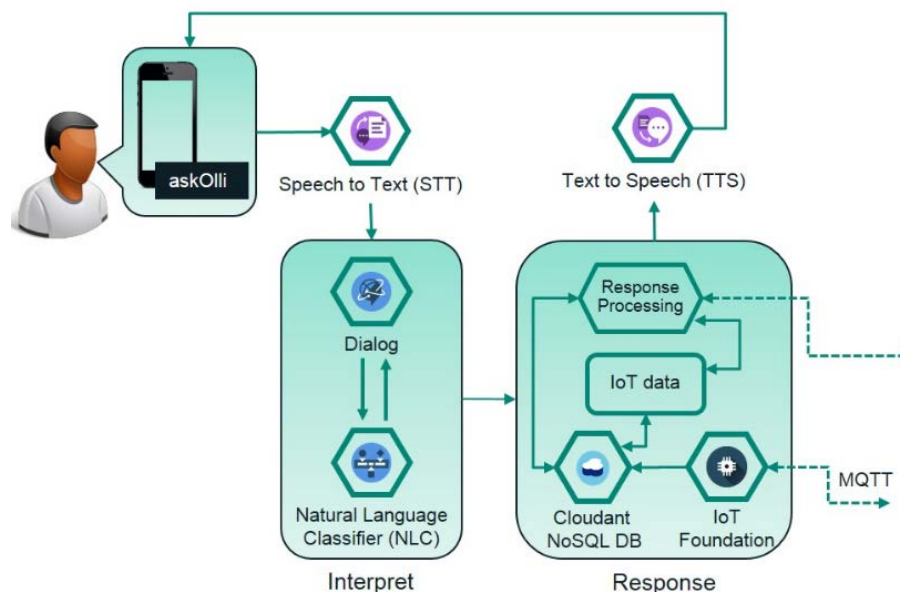


|    |   |                    |                                                                            |
|----|---|--------------------|----------------------------------------------------------------------------|
| 01 | I | Infrastructure     | Scaffolds which includes energy, internet engineering, telco networks      |
| 02 | T | Telecommunications | Backbone of connectivity which enables location agnostic operations        |
| 03 | P | Protocol           | Transaction triggered response operating agnostic of protocol-specificity  |
| 04 | D | Discovery          | Blocks/entities must find each other in order to communicate (think RDF)   |
| 05 | C | Connectivity       | Glue that enables digital transformation unless restricted by boundaries   |
| 06 | S | Sense              | Data acquired from points of interaction to understand status / attributes |
| 07 | R | Response           | Analytics driven action/actuation based on integrating diverse knowledge   |
| 08 | O | Operate            | Outcome as pre-determined or change direction if influenced by factors     |
| 09 | A | Adapt              | Ability to remain dynamic and agile by recalibrating operations (eg SCM)   |
| 10 | K | Knowledge          | Learnings from operation (store/delete), dissemination, update analytics   |

Local and global providers, who supply the products and services germane to each layer (and several sub-layers within each layer), may not practice standard operating procedures (SOP). When volatility is the norm, it is wishful to expect SOP or expect groups in disparate parts of the world to conform. Hence, the task of interoperability, and the ability to automate interoperability by “**discovering**” what is necessary in order to commence communication, or cross-check various resources, becomes pivotal. It is a tool which is not yet available. Do we need this tool to discover and replenish the gaps in order for interoperability to commence?

Automating interoperability, may lead to auto-generation of APIs when interfaces “discover” that they cannot “talk” between models, data holders, tables, devices, etc. It may trigger an automated mechanism to understand *what needs to be understood* between the systems, and then obtain the “glue” (for example, creates a remote function call to source a “patch” from a repository) to facilitate interoperability. APIs are rapid *enablers* of interoperability but creating an API is *not* synonymous with *instituting* interoperability between systems. True interoperability involves the arduous task of semantic interoperability between SoS.

If someone speaks to me in Hebrew, I must know that I am *listening to Hebrew* before I can use Google to communicate in Hebrew. If I had a tool to auto-detect languages then it could help trigger (use CNN/RNN<sup>47</sup>) Hebrew translation on my phone and empower my personal avatar or Siri or Cortana to guide my exchange.



Discovery tools for auto-detection of attributes, and characteristics between entities, Agents, models are a core part of the digital-by-design metaphor, for example, IoT. Research in connectivity may help develop a new generation of digital semantic sensors to sense (what we may not know) *what needs sensing*. The concept of “sensing the need to sense” moves beyond semantic detection and introduces cognition.

The process of discovery, hence, in addition to other elements, a complex of semantic and cognitive modules. The inability to discover objects or identifying the wrong object or perturbing time-critical discovery (implants, medical devices) are potential pathways which can compromise safety, security, privacy, authorization and cybersecurity. Intruders may be sophisticated to avoid semantic detection (5, 50 and 500, are semantically, just numbers, albeit in different ranges). The importance of cognition and the introduction of cognitive firewalls<sup>48</sup> may be essential. Cognitive “supervisors” may keep an eye on semantic processes.

Thus, claims for ubiquitous computing, first, must find tools for discovery. The illusion of trillions of “things” connected via IoT are delusional and hyperbole marketed by uninformed PR hawks. Unless objects can safely *discover* each other, they may not connect (assuming that connectivity is protocol agnostic). Implementing the tools and technologies<sup>49</sup> central to discovery, and cybersecurity, may accelerate digital transformation.

Digital twins need safe “discovery” using semantic properties and cognitive rules for auto-configuration (think *ad hoc* auto-configuration of mesh networks) to create the desired assembly (machine floor, medical devices attached to patient, turbines, water purification). Digital twins will inherit attributes of the physical components and physics of the system. Ontology-based semantic interoperability by design depends on entity level relationships. Distributed digital twins created by different sources, approved by cognitive supervisors and connected by secure systems, may communicate, and form *swarms*, to help us make better decisions (one agent vs an agency or one ant vs a swarm of ants) employing the popular concepts of swarm intelligence.<sup>50</sup>

#### 2.2.2 FRATERNAL TWINS: THE FIRST BORN – DIGITAL OR PHYSICAL?

A century ago (1916), a theory about freemartins<sup>51</sup> (the female of the heterosexual twins of cattle) generated interest about rare monozygotic twins<sup>52</sup> in cattle. This led to the discovery of Müllerian Inhibiting Substance<sup>53</sup> (MIS). Pioneering research<sup>54</sup> by Patricia Donahoe<sup>55</sup> is beginning to unravel the role and therapeutic potential of MIS. It appears that the human genetic program is inherently female<sup>56</sup> (which came first - male or female, the chicken or the egg). If the fetus was left to differentiate without MIS, fetal development of müllerian ducts will produce a female child. In other words, the “default” option of human genetics is programmed to produce females. The fact that males exist is due to inhibition of the development of müllerian ducts by MIS and differentiation of the Wolffian ducts by fetal testosterone. Females have evolved by design but males appear to be a modification or a by-product of evolution.

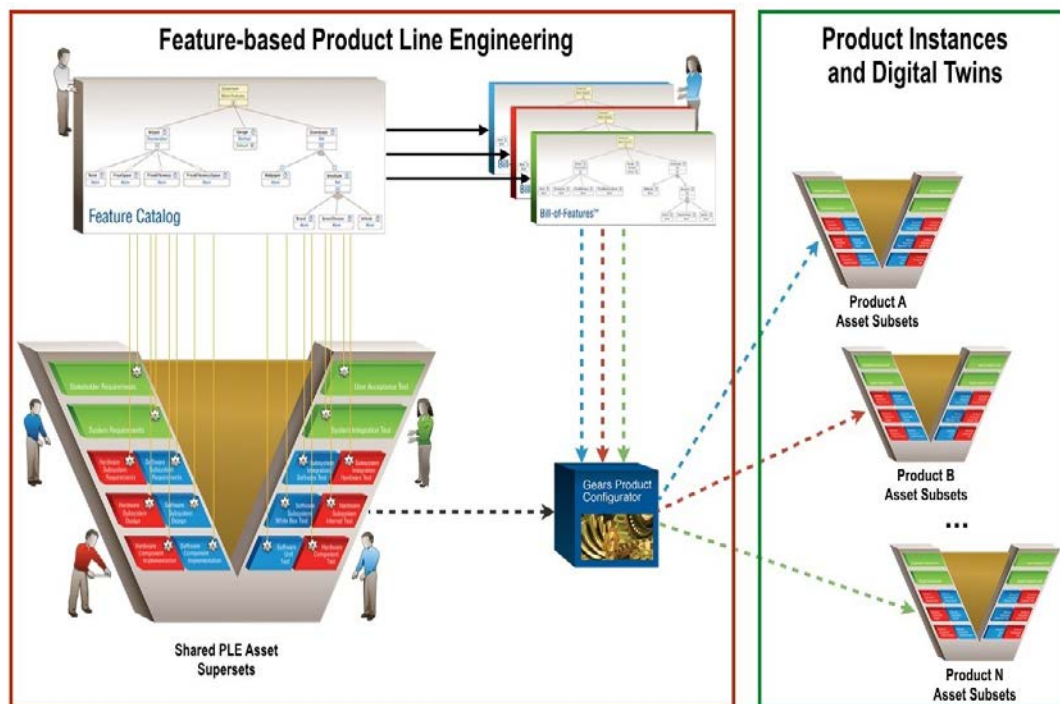
This very distant digression is intended to make the point that a fundamental plan, a base, exists in nature. The female plan is copied (duplicated) to produce the male, albeit, with modifications, catalyzed by MIS.

The concept of digital twins assumes we are creating a digital duplicate of the physical entity. But, the *born digital* metaphor may be, in reality, *digital conception*. In the industrial arena “things” may not be created without an engineering plan, technical specs and CAD/CAM models. The physical entity must be *conceived* as a digital model, before birth! In the world of machines and parts, being *conceived as digital is the design*, to use a pre-natal metaphor. Accordingly, the physical entity is the post-natal stage, metaphorically. A plethora of exceptions may prove the rule. One such case are add-ons, for example, humans (and animals), attached to medical devices<sup>57</sup> in homes or hospitals. We can create digital twins of this *combined* state, to monitor their physiology, but that “twin” or digital proxy may not be referred to as *born digital*. In this instance, for medical purposes, we can think of digital twins as a combinatorial outcome, for monitoring and acquisition of data. By closing the loop and enabling feedback from medical digital twins, we can save lives, thousands of lives.<sup>58</sup>

Think about a helicopter<sup>59</sup> which may not be created as a physical entity unless we have a CAD/CAM (digital) version and create a simulation (using differential equations) to test the operation (rotation of the blades for lift-off). In recent models from manufacturers (Boeing 787), the pilot is subservient to the simulated model in the auto-pilot. An image conjured by the latter generated the apocryphal statement that in the airplane of the future there may be only two living creatures in the cockpit. A pilot and a dog. The role of the dog is to stop the pilot from touching the controls. The role of the pilot is to feed the dog.

If we reverse the logic of the digital twins we have discussed thus far, one might propose the digital blueprint as the primordial layer and the physical entity to be the fraternal twin (limited mobility - think machines).

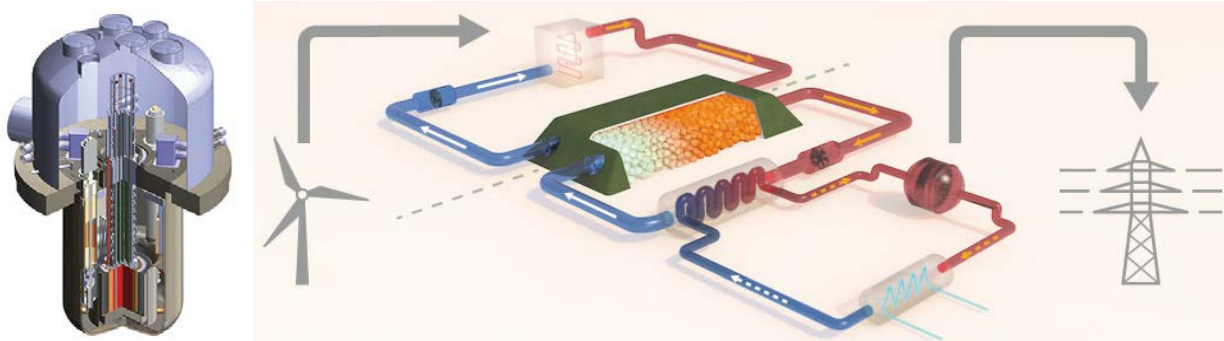
Therefore, the digital blueprint and the simulated models<sup>60</sup> which exists today, may be rapidly engineered with data feeds from the physical operation to approach the “live” concept of digital twins. In proposing this *modus operandi*, we move closer to the domain of cyber-physical systems<sup>61</sup>. Time dependencies create the need for time guaranteed software<sup>62</sup> which can understand the semantics of time and is protected from cyber-threats or time spoofing, by cognitive firewalls, if time criticality is pivotal for its operation. For example, from (t=0) the decision to apply the brakes to the actual act of braking (t=n) to stop the car.



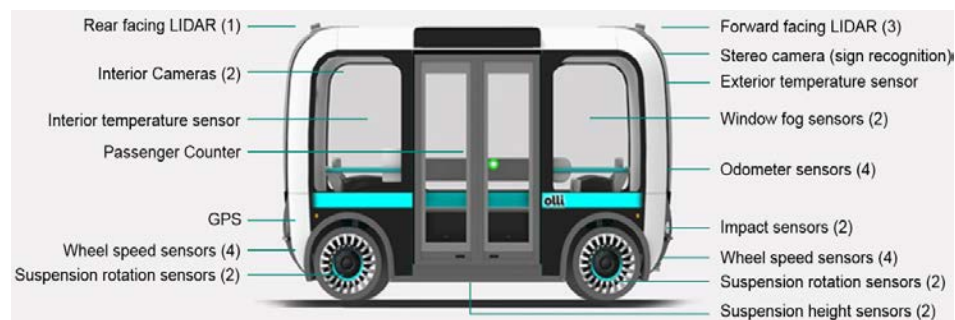
The old world of engineering V models (above), spanning requirements, design, test, to user documentation. The upper tiers of the V represent the modeling and design phases where engineers build features based on product requirements, which flow to subsequent phases of the development, and manufacturing lifecycles. Individual features of a product are represented in the software<sup>63</sup> as pieces of modular source code that can be "turned" on or off, allowing assets to be generated based on a particular set of features. This accumulation of source code-based assets provides the foundation for creating physical products, but may be leveraged simultaneously to create a corresponding digital twin. Thus, the physical product is born digital. The digital twin can be bound using unique RFID identifiers or other forms of component serial numbers once the device is manufactured, and may operate through intelligent PLM platforms, throughout the product's life. The latter may ensure that the digital twin (digital proxy), is updated. Standards and certifications are key to adoption.

### 2.2.3 CONFLUENCE OF SWARMS THROUGH DATA FUSION – ALL ADVANTAGES ARE TEMPORARY

The digression about the conceptual see-saw, about whose twin is it anyway, is a thread of reasoning, not a barrier. It may make it easier to create the open repositories needed in the process of digital transformation. The road ahead for digital twins, digital proxies and digital transformation is fraught with problems and also brimming with potential. Driving fusions (please see illustrations below) through collaborative ecosystems may be one path to profit. There may not be a “winner takes it all” version in a cognitive digital twin economy.



*Digital Transformation: Energy Equilibrium – Elusive Quest for the Digital Mitochondria? To maintain homeostasis of energy production, distribution and load balancing. Adapting to multiple sources and types of energy obtained from diverse producers (domestic, commercial) with variable end points (homes, roadside charger, factories, mobile delivery).*



*Digital Transformation: The Transportation Alloy – Alliance of Autonomy, IoT, Telecommunications and 3D Printing <sup>64</sup>*

To profit from fusion in the digital-by-design era, collaborative efforts<sup>65</sup> may be one way forward. These examples of convergence (above) may be coupled with their operational digital twins or digital proxies. Information arbitrage from a wide cross-section of similar operations (from many devices) may provide a glimpse of patterns, which were previously unobtainable, due to the focus on one or few operations.

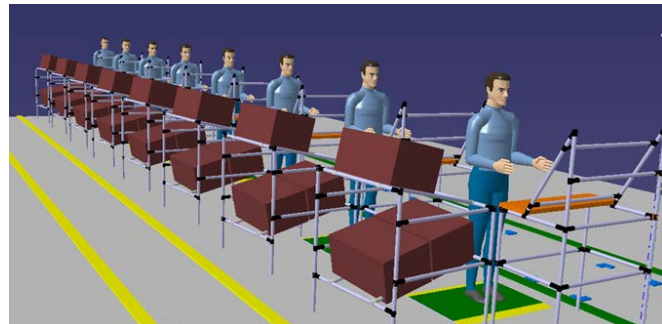
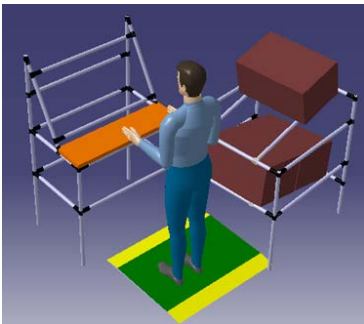
Hence, standards are key, followed by interoperability between standards and quite a few other facilitators (converters, adapters, translators and multi-homing) to increase connectivity and reduce incompatibility. The cost due to the latter may chip away at profit, incur losses and downgrade the brand, if architectural and/or structural discrepancies, continue to pose barriers to function and/or outcome, expected by the customer.



A typical laptop deals with 250 compatibility standards. About 20% of the standards are from individual companies, while 44% are from consortia and 36% from accredited standards development organizations. The complexity in laptops will be dwarfed by the variability expected for Digital Twins. But the use of ICE (Internalizing Complementary Externalities) like principles may evolve to create working solutions.<sup>66</sup>

Complementarity, compatibility and interoperability, assures us that we can have visibility not only of one operation (which is what one industry or one team wishes to monitor) but a group of hundreds or thousands of such operations. This massive data, set may help us to understand patterns, predict faults, detect anomalies and use true “big” data, data curation and higher level metadata, to feed other functions, such as data driven policy, security threats and intruder detection using cognitive pattern analytics.

**Consider the cartoon (below, left) of a physical event and assume that we have a digital twin of that operation that an analyst or manager can remotely view to “see” or monitor the physical operation in progress.**



**But, if the physical event (above, left) is not an isolated scenario, then digital duplication may generate (above, right) a form of digital transformation which may be representative of a digital swarm or flock<sup>67</sup>**

This digital vision of aggregated events, may generate big data and metadata, from precision patterns which may be extracted or extrapolated with respect to process, performance and profitability. Any one instance may not offer sufficient incisive insight, but application of the principles of swarm intelligence to hundreds of instances, may provide wealth of information (not only data) which could add to the monetization<sup>68</sup> potential.



Swarms of robots (networks, connected via combination of cloud, fog, mist computing) are likely to generate massive amounts of data. This data, if acquired, analyzed, and used in feedback control, may optimize process, reduce waste and compress production time. Use of intelligent decision systems platforms, various levels of automation, and predictive analytics, may transform the concept of ‘zero’ downtime to manufacturing reality.



Data from swarms may improve detection of anomalies, predictive analytics (if equipment needs a part or replacement) and errors or *red herrings* in the swarm may indicate security threat, breach or may elicit unusual activity alerts. The blockchain-like digital ledgers, in the backbone of the digital twins, may be useful in identifying the point of anomaly and associated objects (humans in the loop). Combined with advances in hack-proof<sup>69</sup> code and cognitive firewalls, this approach may add a new dimension to systems cybersecurity.

The swarm and flock approach, if applied to the developing notion of smart cities, may offer relatively precise information, from digital twin operations of scale-free networks in urban digital transformation. Monitoring digital proxies of water valves, in physical operation, to control/regulate water waste, water security and water pollution. From an engineering systems point of view, the digital abstraction is applicable to city-level applications. Cities are inter-dependent cascade of systems and networks<sup>70</sup> such as energy networks, traffic networks, sewer networks, communication networks, road networks and emergency response networks.

The vision of network convergence may be crippled and remain impotent without architectures which are resilient, fault tolerant and uses standards which are dynamic. But, interoperability between standards are rather difficult when competition fuels mistrust, spurs acrimony and short-term profits are the life-blood of the industry. Digital transformations calls for confluence of ideas beyond the horizon and new roads to reach the luminous summit. Investment in scientific<sup>71</sup> vision is often viewed with reservation, excessive caution, undue skepticism and even disdain. The latter is most unfortunate for the progress of civilization.

Digital twins, IoT, blockchains, AI and swarm intelligence may re-define our imagination and future vision of globalization. *That* sense of the future requires businesses to re-think about ROI and profits, re-configure micro-payments and micro-revenue models, but not at the expense of R&D. The latter is quintessential for innovation, and a tool to catalyze the principles of digital economics, to accelerate globalization.

In part, this idea originates from Marshall McLuhan<sup>72</sup> that anyone, anywhere, may consume the same information. Digital Twins may transform this idea into reality.

For example, a manufacturing plant in China, may be operating a component or machine sub-system, the atom, which is represented by the Digital Twin or the data model of the Digital proxy, the bits. The global supply chain analyst, in India, monitors the status of the part via PLM. SCM intelligent decision support can trigger a replacement part from a supplier in Tampere, Finland or the component may be 3D printed by DDM Systems in Atlanta, GA (US) and shipped to the factory in Dalian, CN.

Taking this idea one step further, if the transport cost of bits approach zero, the transport to Dalian may be replaced, by sending the bits from the 3D architect in USA, to the 3D printer in Dalian, China, to 3D print the part. Digital Twins, through the process of digital transformation, shall lead us, perhaps, to the true digital economy, which once was an idea, implicit in the trade model, proposed by Paul Krugman<sup>73</sup>, 40 years ago.

## CONCLUSION

At the dawn of the 21<sup>st</sup> Century, the internet was viewed by different groups to serve different functions. In some cases, it served as a storage platform<sup>74</sup>, others perceived it as a copying machine<sup>75</sup>, and economists<sup>76</sup> explored its ability to reduce transaction cost (for example, communication, replication, transportation, tracking, verification, search) and democratization of information, as a catalyst for global economic growth.

Digital transformation, in the 21<sup>st</sup> Century, is the ability to represent atoms, in terms of bits. It stems from the seminal work by Claude Shannon<sup>77</sup> which grew roots during the 20<sup>th</sup> Century (Shannon information theory).

Digital transformation is made possible by the internet. Digital Twins are a part of the fabric of digital transformation, likely to affect most enterprise, worldwide.

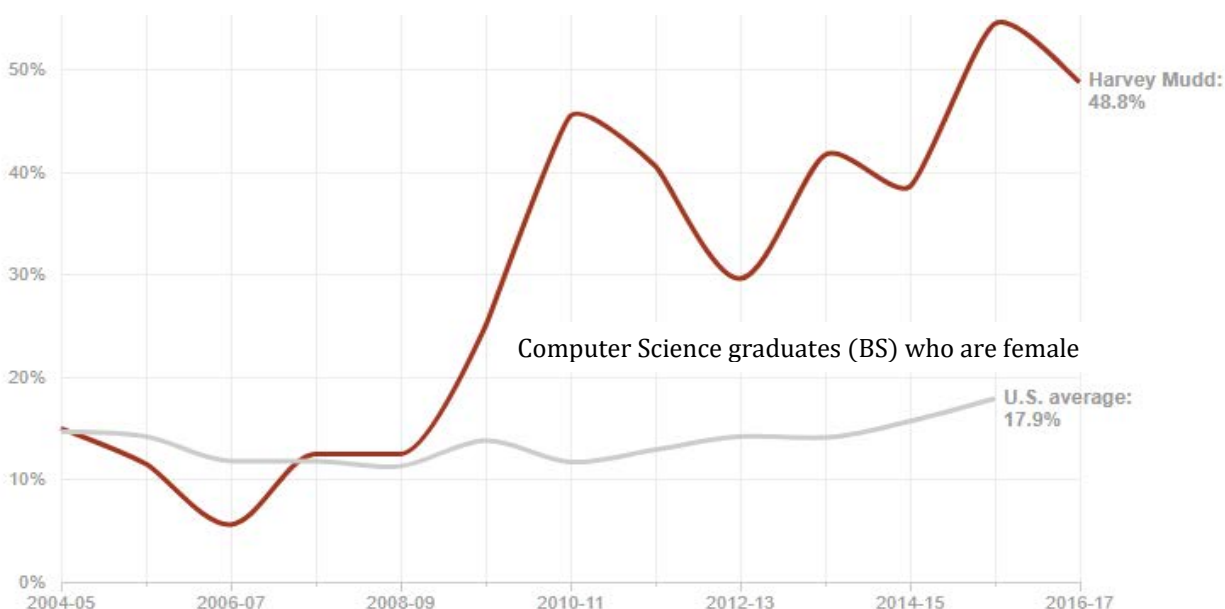
It is almost justified to think about the internet as a “giant copying machine” which can “copy” physical objects (atoms), to generate corresponding Digital Twins, a representation of information about the atoms, in terms of bits. Hence, we are not dealing with entirely new concepts.

Digital Twins are akin to the “emperor’s new clothes” which are made of pre-existing conceptual yarns. We have added new vernacular and embedded the fabric with potentially new widgets (for example, the use of blockchain, as a verification tool).

In this blog, we also call for consideration of an open source approach, to create the “blocks” or modules, necessary to democratize the *ad hoc* and *en masse* configuration of Digital Twins, by non-experts. The latter may no longer limit the use and application of Digital Twins in the hands of experts, alone.

Digital Twins can become a tool, unconstrained by domains, beyond the boundaries of high performing economic regions, and contribute to economic growth, through open source platforms for digitization. Economic<sup>78</sup> growth from such “digital dark matter” and other intangible benefits to the global economy, remains unmeasured. The impact from Digital Twins, and benefits, may be only limited, by our imagination.

Industry must embrace change, imagine paths to reduce transaction cost, and shoulder the need to balance uncertainty, which may accompany the dynamics of digital economics. Leaders must proactively support the call for creating structures, necessary to pursue collaborative initiatives<sup>79</sup> through investment in massive workforce development, skills training, digital learning<sup>80</sup>, education, research and the pursuit of dignity.



*I don't think any one company could do all the work that needs to be done. I think the only way to get there is if we teach millions of people to use these AI tools so they can go and invent the things that no large company, or company I could build, could do.*



Andrew Ng's Next Trick:  
Training a Million AI  
Experts

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